

UBF Diary



Congratulations!!

National Recognition for Dr Raghuram Inducted into Indian government expert panel

The ministry of health and family welfare and National Health Mission, government of India has appointed Dr P Raghuram, CEO, Ushalakshmi Breast Cancer Foundation, as member of its Technical Advisory Group (TAG). He is the only expert from south India in this group. This group will develop training materials necessary to roll out population based breast cancer screening programmes across the nation. Dr Raghuram was hand-picked by the Indian government to be part of a high-powered steering committee and TAG, in recognition of his experience in implementing south Asia's largest population based breast cancer screening programme in the Telugu States.

Earlier in the year, as steering group member, Dr Raghuram had played a key role in approving the "operational guidelines" for breast cancer screening. In particular, his suggestion that Clinical Breast Examination (CBE) should be the 'gold standard' population based screening tool in the Community, was unanimously accepted and incorporated into government of India's National Screening Guidelines (June 2016).

October 2016

RARE HONOUR

Dr Raghuram's Address in Australia at Prestigious International Conference



Dr P Raghuram, President, ABSI enjoys the distinction of being the first practising surgeon from India invited to address around 500 breast care specialists comprising breast surgeons, breast radiologists, breast pathologists, breast care nurses, medical and radiation oncologists from all over Australia and New Zealand. The doctor addressed a 'Special Interest Session' at the prestigious 8th Leura International Breast Cancer Conference held once in four years in Australia. The Congress was held in the picturesque Blue Mountains area, near Sydney at Fairmont hotel over a five day period from October 25-30.

Dr Raghuram's 30 minute speech evoked a huge applause from the crowd, which included world-renowned guest speakers from the UK, Sweden and Netherlands.

Impressed with UBF's excellent track record in implementing a number of initiatives benefitting under-privileged people across the Telugu States, one of Australia's leading provider of cancer services based out of Sydney, proposes to contribute to UBF's mission, to improve breast cancer care in Telangana and Andhra Pradesh.

The ABC of Breast Health - A UBF and Eenadu Initiative



More than 500 people participated in UBF's latest initiative – The ABC of Breast Health – held along with the Eenadu Group in Vijayawada on October 23. The programme's aim is to transform breast cancer from a "closet" issue to a "much commonly discussed" one in the Telugu states.

Pink Ribbon Walk at Vijayawada



More than 5,000 enthusiastic people from all walks of life turned up at 6.30 a.m. for the first edition of the Pink Ribbon Walk at Vijayawada in Andhra Pradesh. Actor Sumanth and police commissioner, Mr Gautam Sawang flagged off the 2 km walk to raise breast cancer awareness.

Pink Walk in Warangal



In a rare display of enthusiasm, a group of Kakatiya Medical College (KMC) students staged a flash mob dance in the centre of the city, to draw attention to raising breast cancer awareness. This dance was the culmination of a hugely successful 5 km Pink Ribbon Walk in Warangal, conducted by the Ushalakshmi Breast Cancer Foundation, Eenadu Group, KMC and the Chaitanya Group, on October 18.

December 2016

Ibrahimpur Village Goes Cashless



Having adopted Ibrahimpur, the remotest village in Medak district in Telangana, Dr Raghuram undertook a number of initiatives to reach out to the community. He was recently the guest of honour at a function to announce the village's biggest distinction, of being the first in south India and second in the country, to have 100 per cent cashless transactions since the demonetization drive.

